



**Call to Artists in Northern Sunrise County:**

Northern Sunrise County is seeking proposals from local artists/artist teams to create a mural on the blank wall of the public washrooms in Cecil Thompson Park. The main project goal is to develop a mural that celebrates Canada's 150<sup>th</sup> anniversary of Confederation while showcasing the culture, heritage, and economic diversity within the County.

**Deadline to apply is 12:00 p.m., March 31, 2017**

**Overview**

The mural is meant to showcase the County's recognition of Canada's 150<sup>th</sup> anniversary of Confederation by adding colour, vibrancy, and visual interest to the blank tin groove wall of the public washroom facilities located at Cecil Thompson Park. Alternatively, the artist(s) may opt to complete their mural on a sheet of metal, after which, it will be fastened to the wall shown in the photo below (paying close attention to avoid pre-existing protrusions (garbage receptacle will be relocated)). The Council of Northern Sunrise County will choose a design from the submissions.

**The Site**

The photograph below is intended to provide a general overview of the mural location. The blank wall is 18' long by 8' tall.





## **Restrictions on Mural Content**

Tags, acronyms, registered trademarks, or commercial advertising are not permitted as part of the artwork. Furthermore, a business' name or logo is not allowed as part of the artwork as the mural has been sponsored by Northern Sunrise County.

The signature of the artist, or any other mark which references the artist may be placed in the right-bottom of the mural, and may not form part of the overall design.

## **The Project**

It is anticipated the project will include the following steps, which the artist(s) will be responsible for with help from Northern Sunrise County staff:

1. Prepare and prime the walls.
2. Paint the mural.
3. Prep and apply a UV/anti-graffiti protective coat to the entire wall.
4. Provide a list of all materials/colours used to Northern Sunrise County for future reference.

## **Mural Maintenance**

Northern Sunrise County is providing funding for the maintenance, upkeep, and decommissioning of the mural. Maintenance of the mural is the responsibility of the County for a period of 5 years. After which, the County will have the option to renew its responsibility. The artist(s) will retain artistic intellectual property rights for three years, after which the County may repair or remove the mural without the consent of the artist.

## **Eligibility**

The Northern Sunrise County mural project is open to artists or artist teams that reside within the County. Interested artists/artist teams must submit their proposed methods to complete the work within the given timeline and a project budget. The County will provide required scaffolding/ladders/lifts to complete the work.

## **Budget**

The total budget is \$5,000.

## **Artist Selection Process & Criteria**

All submitted and completed applications will be reviewed by the Northern Sunrise County Canada 150 Celebration Committee. The design that best meets the details described in the overview section of this report will be presented to the Council of Northern Sunrise County for final selection.



## Application Guidelines

Artists working as a team must identify one person as the primary contact. Applications must include:

- A Northern Sunrise County Public Project Submission Form
- A letter of interest
- Proposed project steps (including an artist's rendering of the design)
- A cost proposal and project schedule to complete the project

## Timeline

Submissions Due	12:00 p.m., March 31, 2017
Project Awarded	April 7, 2017
Painting Begins	May-June, 2017
Project Completion	June 9, 2017

## Submissions

All materials must be submitted by 12:00 p.m., March 31, 2017:

By Email to: [asmith@northernsunrise.net](mailto:asmith@northernsunrise.net)

OR

By Mail to: Northern Sunrise County  
Canada 150 Mural Contest  
Attn: Alicia Smith  
Bag 1300  
Peace River, AB T8S 1Y9

OR

In Person to: Northern Sunrise County Administration Building  
135 Sunrise Road  
Top of the East Hill

For more information contact Alicia Smith, Administration at [amith@northernsunrise.net](mailto:amith@northernsunrise.net)

All applications will be retained as a record of the proposal process.

## Loss or Damage

While every precaution will be taken to prevent loss or damage, the Northern Sunrise County Canada 150 Celebration Committee and their agents shall not be liable for any loss or damage, however caused.

## Contract

The selected artist(s) will enter into a contract with Northern Sunrise County.



**NORTHERN SUNRISE  
COUNTY**  
www.northernsunrise.net

Bag 1300  
Peace River, AB T8S 1Y9  
Office: 780-624-0013  
Fax: 780-624-0023

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**Northern Sunrise County Public Project Submission Form**

\_\_\_\_\_  
Name

\_\_\_\_\_  
Address

\_\_\_\_\_  
Town/Province

\_\_\_\_\_  
Postal Code/Country

\_\_\_\_\_  
Phone (home)

\_\_\_\_\_  
Phone (work)

\_\_\_\_\_  
Email Address

\_\_\_\_\_  
Website (if applicable)

Please retain my application for future opportunities.

Circle one:            Yes            No

How did you hear about this Call to Artists?

\_\_\_\_\_

I, \_\_\_\_\_ (print name) hereby make a Submission for the Town of Peace River Public Murals Project and am in agreement with the Terms of Competition as outline in the information package.

\_\_\_\_\_  
Applicant Signature

\_\_\_\_\_  
Date